



## Common Causes of Dry Eyes:

- ☐ Age (over 50)
- ☐ Sjogren's syndrome and other Autoimmune diseases
- ☐ Rheumatoid Arthritis
- ☐ Hormone changes
- ☐ Medication side effects (pain, and cancer treatments – chemo and radiation)
- ☐ Eye surgeries (including Lasik and cataract procedures)
- ☐ Genetic medical conditions
- ☐ Allergies
- ☐ Eye Injuries
- ☐ Lack of vitamin A
- ☐ Dry air atmosphere
- ☐ Environmental living or work conditions, etc.

## Why Serum Tears work:

### Blood Serum and Natural Tears

Natural tears are so much more than just salt and water. Tears are made up of:

- Lipids (oils to keep the water from evaporating too quickly)
- Mucus (to surround foreign particles)
- Proteins
- Hormones
- Vitamins
- Fibronectin
- Various growth factors (needed for cells to thrive, repair themselves, and reproduce)

Blood serum is an excellent match to our natural tears. These natural components help to restore an environment that promotes wound healing and supports surface of the eye health.<sup>(2)</sup>

(2) The Royal College of Ophthalmologists, Clinical Guidelines: serum Eye Drops for the Treatment of Severe Ocular Surface Disease. September 2017 | Reviewed 2020  
<https://www.rcophth.ac.uk/wp-content/uploads/2020/07/Serum-Eye-Drops-Guideline.pdf>

## How it works:

### What are Serum Tears?

Serum Tears are eyedrops made using a patient's own blood serum.

### The process is simple and easy:

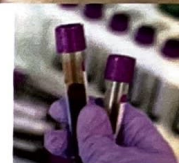
A quick blood draw, enables the customized eye drops to be made for each patient. This is completed in about an hour.

Patients go home with several months worth of eye drops to use as prescribed by your physician.

### Benefits:

- ✓ Natural supplement for normal tears
- ✓ Easy to obtain
- ✓ Very affordable

*If you need relief from dry eyes, serum tears may be your solution!*







**Symptoms of Dry Eyes can include:**

- Red and/or swollen
- Burning / itching
- Dry or scratchy / gritty
- Watery eyes
- Feels like something is in the eye
- Blurry vision
- Sensitivity to light

**Secondary Symptoms<sup>(1)</sup> may include:**

- Eye strain headaches
- Weariness
- Irritability
- Depression

(1) NotADryEye.org.  
Home > All About Dry Eye Syndrome > Symptoms

Talk to your eye  
doctor about  
whether Serum  
Tears might be  
right for you.

**We make it  
simple, easy and  
affordable.**



**Contact Us:**

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**Do you suffer  
from  
Dry Eyes?**

